



CARE & SETUP INSTRUCTIONS

PRIMARY CARE INSTRUCTIONS

- Use a firm, flat, non-spring foundation
- Do not use an electric blanket or heating pad
- Do not use a mattress pad or topper
- Only wash the removable mattress cover in cold water on delicate cycle and air dry

DO NOT attempt to force a rolled up mattress to lie flat if is delivered during very cold weather (below freezing). The mattress will naturally expand and flatten as it adjusts to room temperature.

DO make sure to place the Optima Memory Foam Mattress on the same sized box (non-spring foundation), slats, floor, or other solid surface. Standard “box spring” foundations tend to break down and sag with age, and will prevent the Optima Mattress from performing properly. **FAILURE TO USE THE PROPER FOUNDATION WILL VOID THE 20 YEAR WARRANTY FROM MEMORYFOAMDIRECT.CA**

DO NOT use an electric blanket or other heating devices as Optima Memory Foam Mattresses are sensitive to heat and humidity. Extended contact with an electric blanket or similar device will cause the Optima Memory Foam Mattress to lose its unique properties.

DO NOT use a mattress topper or other similar pad. To experience the full benefits of the Memory Foam mattress, place bed sheets directly over the removable cover. The Optima Memory Foam Mattress cover provides all the required protection that is required.

DO NOT flip, turn, or rotate the Optima Memory Foam Mattress.

DO NOT use harsh stain removers or other chlorine products when washing the removable cover. It is recommended that the cover be washed in cold water on a delicate cycle, and machine dried using the cool or air setting. **NEVER WASH THE ACTUAL MEMORY FOAM MATTRESS.**

OPTIMA MEMORY FOAM MATTRESS SETUP

Once your mattress arrives setup is quick and easy. All you have to do is take it out of the box and remove the protective plastic layers. Next the vacuum sealed mattress will unroll and fully expand.

We recommend airing out your mattress for a period of 2-4 days due to the "New Memory Foam Smell". This smell is the result of the memory foam manufacturing process and anti-flame treatments. Please keep in mind that all genuine memory foam mattresses have this initial smell, and it is a good way of determining authenticity and quality. To air out your mattress quicker, we recommend leaving a small cup of vinegar near the mattress.

Your new memory foam mattress should be placed on a strong and supportive structure that will distribute the weight of the mattress evenly. This includes, but is not limited to: high quality box (non-spring), the floor, a bed frame with at least five slates or legs.

If you have any questions please email us at customercare@memoryfoamdirect.ca, and we would be glad to help you with your enquiry.